

SUMMARY

A dedicated and analytical web developer with experience developing landing pages, website maintenance and performing web analytics to create highly functional websites with streamlined UI/UX. Experienced in leading cross-functional projects that produces quality work.

SKILLS

Web Technologies: HTML5, CSS, Bootstrap3+, Foundation, Tailwind, JavaScript, jQuery, Node.js, Express.js, React.js, Angular, Umbraco, WordPress, API, MySQL, MongoDB, Atlas, XAMPP, MERN

Tools: Microsoft VS, VS Code, Postman, CodePen, GitHub, Google Analytics 4, Google Search Console, Google Optimize, Salesforce, Lambda Testing, MS Clarity, Asana, Sharepoint, MS Office, MS Teams, Outlook, Zoom

Design Tools: Figma, Paint.Net, Adobe Photoshop, Adobe Illustrator, Inkscape

EXPERIENCE

Senior Front-End Web Developer (2024 – present) | SOTI Inc.

In this position the primary responsibilities include:

- Leading a small team of front-end developers and specialists under the Marketing team.
- Leading two the website redesign project for a local and a global website.
- Hands-on development with C# on Umbraco CMS. Using GitHub Enterprise for version control. HTML5, JavaScript and Tailwind CSS for front-end development.
- Maintaining website health by guiding content owners on website best practices.
- Developed Accessibility and SEO testing tools.
- Driving strategic business decisions based on performance analytics.

Digital Marketing Technologist (2022- 2024) | SOTI Inc.

In this position the primary responsibilities included:

- Defining the responsibilities of website specialists
- Implementing website analytics with GA4, monthly website reporting, SLA documents, UI testing tools
- Supporting company wide rebranding projects by auditing and updating the company website

Freelance Website Developer Feb 2021 - 2023

- Regularly scheduled meetings with clients and provided complete package including product requirement documents, use cases, design flows and software documentations
- Developing SQL and NoSQL backend solutions with Nodejs and php
- Created single page web apps with ReactJS
- Integrated WordPress solution in an existing website: <https://consak.ca>

EDUCATION AND TRAINING

- **MERN Stack Development, WIT Advanced Program**, ACCES Employment/Seneca College, Virtual Training. Contents: REST APIs, MongoDB, Node.js, Express.js

- **Web Programming & Development Certificate, WIT Program**, ACCES Employment / Seneca College, North York, ON. **2020**
Courses: HTML/CSS, JavaScript, Angular, Python, PHP & MySQL
- **Master of Business Administration (MBA, Marketing)**, Institute of Business Administration (IBA) **2009**
Courses: Marketing Principles, Advertising, Management
- **Bachelor of Computer Science (BSc)**, National University of Computer & Emerging Sciences (FAST-NU) **2007**
Courses: Data Structures, OOP, Software Engineering, Databases, Network Communication, Technical Report Writing. Language: C++, C#

VOLUNTEERING

- **Teacher's Assistant, Masumeen Centre, Brampton ON Dec 2018 – Feb 2020**
- **Parent Volunteer, Reading Boost Program, Bruce Trail Public School, Milton ON Jan 2020 – Feb 2020**